

The logo for Sports Authority, featuring the words "SPORTS" and "AUTHORITY" in white, bold, sans-serif capital letters on a red rectangular background.

**SPORTS
AUTHORITY®**

DEDICATED TO THE DEDICATED

A background image showing a person's legs and feet as they jump over a large, dark log. The person is wearing white sneakers with red and black accents. The background is a bright blue sky with some clouds.

**YOU'RE INVITED
TO AN EXCLUSIVE FRIENDS & FAMILY EVENT**

25% off

ANY SINGLE ITEM**
(SOME EXCLUSIONS MAY APPLY.
SEE STORE FOR DETAILS.)

FRIENDS AND FAMILY COUPON VALID AT YOUR LOCAL SPORTS AUTHORITY STORE THURSDAY, JULY 17, 2008 – SATURDAY JULY 19, 2008

**No cash value. No cash back. No rain checks. Coupon not valid on prior purchases, online purchases, gift cards, licenses or event tickets. Offer good on in-stock merchandise only. Must present coupon at time of purchase to redeem. Cannot be combined with any other offer, coupon or Employee or Friends & Family discount. Coupon may not be reproduced. One coupon per customer, per purchase. Excludes Nike premium footwear, Converse Wade & UGG footwear; Under Armour products; The North Face & Mountain Hardwear; Burton apparel; Titanium by Columbia apparel; Nike Dri-Fit and Pro Apparel; Rossignol, Salomon, Atomic, K2, Fischer and Volkl skis; Rossignol, Salomon, Nordica, Tecnica and Fischer ski boots; Rossignol, Salomon, Atomic, Marker, Flux and Tech Nine ski bindings; Burton, Ride, K2, Salomon & Forum snowboards, bindings & boots; Rossignol & Tech Nine snowboards; Vans snowboard boots; Oakley & Smith goggles; Seirus accessories; Bowflex products; Titleist, FootJoy, TaylorMade, Callaway, Cleveland & Nike golf products; Louisville Slugger Exogrid and Catalyst bats; M9 Adult Maple Wood bats; Pro Flare ball gloves; all Easton Stealth Composite, Stealth CNT and Synergy CNT bats; Shimano & Penn fishing equipment; Wilson Ncode/Kfactor Tennis Frames, Head Flexpoint & Prince O3 tennis rackets; Fitness Quest Bio Force Home Gyms; "As Seen On TV" products, All firearms & ammunition; All Heelys product and Championship Apparel. ONLINE COUPON CODE "TSA25DEAL". Additional online exclusions may apply. Search keyword "coupon" for details.



The Sports Authority logo is displayed in white, bold, sans-serif capital letters on a red rectangular background. The word "SPORTS" is on the top line and "AUTHORITY" is on the bottom line, with a registered trademark symbol (®) to the right of "AUTHORITY".

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AUTHORITY®**

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The background of the advertisement features a close-up, low-angle shot of a person's leg and foot. The person is wearing a white athletic shoe with red and black accents. They are standing on a wooden structure, possibly a deck or a set of stairs, with a blue sky and clouds visible in the background. The image has a slightly grainy, high-contrast aesthetic.

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